



Date: June 14, 2016
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Media Notice

2nd Annual Jacobsville Join In Day – June 15th

What: As part of the Jacobsville Crime Free Alliance, Jacobsville Join In has initiated an annual neighborhood service day for residents, businesses, churches, schools, groups and organizations to do something small that makes a BIG IMPACT toward crime reduction.

Jennifer Cooke, Jacobsville Join In Community Mobilizer states, “One of the top barriers to reducing crime in the Jacobsville neighborhood is the lack of connection among residents.” This sense of disconnection is fueled by a high transient rate, the high percentage of renters, fear of fellow residents (particularly those being suspected of drug use/manufacturing/dealing), and a general desire not to involve oneself in others’ concerns.

Over the last several years people have shared with Jacobsville Join In how no one in the neighborhood cares. “We hear it a lot that people don’t care about where they live, how it looks, or what happens here. This belief signifies a theory known as the Broken Window,” said Cooke. According to the theory if a window is broken and left unrepaired, people walking by will assume that no one cares and no one is in charge. Research shows physical features of neighborhoods and a lack of social-cohesiveness are relevant factors in crime rates and crime-related outcomes. A successful crime requires, at minimum, three things: an offender, a victim and a suitable location.

Jacobsville Join In Day projects are effective in deterring crime, improving appearances and rekindling neighborhood pride. Activities will boost community awareness and confidence in neighborhood crime prevention and redevelopment progress, motivate and empower residents and stakeholders to take action toward crime prevention, and ownership in their community.

Who: Twenty-four teams have registered a neighborhood activity for Jacobsville Join In Day, which represents 108 individuals, including Jacobsville residents, businesses, groups/organizations, city/county/national officials, and community leaders. [See list of activities.](#)

Where: All throughout the Jacobsville neighborhood. [See list of activities.](#)

When: Wednesday, June 15, 2016, 8:00 AM to 7:00 PM

Jacobsville Join In!
621 N. Main Street
Evansville, IN 47711
Phone: 812.746.8933
Web: jacobsvillejoinin.com



Convening Organization:
ECHO Housing Corporation, Inc.
414 Baker Avenue
Evansville, IN 47710