

## What Drives Crime in Jacobsville?

- *High Rate of Drug Use and Dealing*
- *Economic Deprivation/High Poverty Rates*
- *High Property Vacancy Rates/Abandoned Properties*
- *Run-Down, Blighted Properties*
- *Perceptions of Crime and Disorder*
- *Sense of Fear Among Residents*
- *Lack of Knowledge about Resources and Better Organization of Resources*
- *Lack of Social Bonding and Cohesiveness*





# Efforts to Address Crime *prior to* Jacobsville Crime Free Alliance

## ***Diverse Mix of Organizations, Facilities, Services, and Recreation Areas***

### Community Development Initiatives

- Jacobsville Redevelopment Plan
- Jacobsville Quality of Life Plan

### Strong Business Partnerships

- Large and well-known employers
- Northside Business Association

### Recreation Areas and Facilities

- Bosse Field, Garvin Park, and the Pigeon Creek Greenway Passage



# Jacobsville Crime Free Alliance

## Goals & Actions

### Objective 1: To increase awareness and organization of community resources

- Citizen's Academy – two sessions;  
*87 participants*
- Community Outreach & Awareness Campaign
  - Newsletters *(11,124)*
  - Events *(JJI Day, Birthday, Open House, Historic Lectures, Workshops, Block Parties)*
  - Communications: *E-Updates, Twitter, Facebook, Nextdoor, Instagram, Snapchat, YouTube, Community Meetings, Walks & Talks, Phone Banks, Traditional Media, Billboard, QR Codes & enhanced Website*
- Jacobsville Resource Guide  
*(600/750)*



# Jacobsville Crime Free Alliance

## Goals & Actions

**Objective 2: To reduce the number of physical locations in Jacobsville suitable for criminal activity**

- Lighting Education (*Articles, meetings*)
- Crime-Free Multi-Housing Trainings (*164 participants*)
- CPTED Education (*2 Surveys, 24 participants*)
- Early Action Grants (*15 grants \$10,000*)
- Business development (Business development hub, resources, branding)
- Litter Prevention (*116 students; 750 Calendars distributed*)
- Jacobsville Join In Day! (*42 teams*)

